

ELENA BROVKOV

About Me

Hello, my name is Elena, I'm motivated and curious graphic designer. Passionate about UX/UI and Marketing design. I'm the one of those who learns fast, works hard and is looking to be the best at what she does.

Education

2017-2021

HIT - Visual Communication Department
B.Des. in Graphic Design

Experience

2021-present

Graphic Designer- Idea Branding and Advertising

(Tel-Aviv, Israel)

UX/UI design for e-commerce websites, including user research, wireframing, interface design, and prototyping. Also, advertising design for various companies such as BBB Group, Elbit, Airovation, GoMobile, etc. Creating branding visual concepts and implementing them in all visual elements- flyers, posters, menus, billboards, social, websites, etc.

2019-2021

UX/UI designer -Elpisor Software Development & Mobile Solutions (Rehovot, Israel)

UX/UI design for websites and apps, translating clients needs into online media. My work consisted of user research, redesigning & problem solving, wireframing, prototyping, design systems, etc.

Military Service

2013-2015

Communication softwares technician - Israel Navy I.D.F

Skills

Adobe Creative Suite

Photoshop

Illustrator

XD

After Effects

InDesign

PremierPro

Figma

Microsoft Office

Webflow

Languages

English - fluent

Hebrew - fluent

Ukrainian - native

Russian - native

Contacts

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[My Portfolio](#)